

Cultural Communication: Creating Chaos or Community?

TEXAS SPEECH COMMUNICATION ASSOCIATION
CONVENTION 2010

OCTOBER 6-9, 2010
WWW.ETSCA.COM

OMNI Houston Westside

13210 Katy Freeway
Houston, Texas 77079
Phone: (281) 558-8338
Fax: (281) 558-4028

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Affiliated organizations meeting in conjunction with TSCA:
Texas Association for Communication Administration
Texas Community College Speech and Theatre Association
Texas Forensic Association
Texas Intercollegiate Forensic Association

CONFERENCE PROGRAM COVER DESIGNED BY :
NIKI BROWN, WEST TEXAS A&M UNIVERSITY

TSCA CONVENTION SCHEDULE & SUMMARY

WEDNESDAY, OCTOBER 6, 2010

2:00-3:30	Executive Officers' Meeting	Frio I-II
5:00-6:30	Convention Registration Early Registration (Priority to New Members)	Texas Ballroom Foyer (Lobby)
4:00-5:00	All District, Interest Group, and Committee Chairs Meet with the President and Vice-President	Frio I-II
5:30-6:30	Standing & Ad Hoc Committee Meetings See pages 11 for full list of Committee Members and Chairs. See page 19 for room assignments.	
6:30-9:30	Short course: Teaching the College Course in Nonverbal Communication Dr. Shawn Wahl, Professor of Communication, Angelo State University	Gulf Coast I-II
6:45-7:45	Executive Council Meeting Officers, All Committee and District Chairs	Frio I-II
8:00-9:00	TFA Regional Meeting Region 1: Region 2: Region 3: Region 4: Region 5:	Permian I Texas Ballroom I Texas Ballroom II Texas Ballroom III Permian II
9:30- ?	Jen Kober . . . Live at Convention	Paluxy I-III

THURSDAY, OCTOBER 7, 2010

8:15-10:00	Executive Officers Meeting	Rodessa
8:00-9:30	Convention Registration -OPEN	Texas Ballroom Foyer
8:35-9:30	PANEL A PROGRAMS	
10:00-11:15	FIRST GENERAL SESSION OPENING ASSEMBLY	Texas Ballroom V-VII
11:15-11:30	District Mixer-Meet your District Chair	Same Room
12:00-1:10	Don Streeter Past Presidents' Luncheon Past Presidents Only	Café on the Lake
	New Member Luncheon (First Time Attendees Only)	Water Court
1:20-2:30	PANEL B PROGRAMS	
2:40-3:40	INTEREST GROUP MEETINGS Oral Interpretation & Performance Studies Rhetoric & Communication Theory TIFA/TCCSTA	
3:50-5:00	PANEL C PROGRAMS	
5:10-6:20	Meet The Author	Paluxy I-III
6:30-7:45	Educator of the Year Reception	Lakeview and Foyer
8:00	TFA Business Meeting #1	Texas Ballroom V-VII

FRIDAY, OCTOBER 8, 2010

TEXAS SPEECH COMMUNICATION ASSOCIATION
2010 CONVENTION
Cultural Communication:
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8:00-9:00	Convention Registration Continues	Texas Ballroom Foyer
8:00-9:10	PANEL D PROGRAMS	
9:20-10:20	SECOND GENERAL SESSION	Texas Ballroom V-VII
11:00-12:00	Convention Registration Continues	Texas Ballroom Foyer
10:30-11:40	PANEL E PROGRAMS	
11:50-1:30	Convention Luncheon (TICKETS REQUIRED)	Texas Ballroom V-VII
1:40-3:00	Late Registration	Texas Ballroom Foyer
1:40-2:40	District Meetings Districts 1, 2, 3, & 4 Districts 5, 6, 7, 8, & 9 Districts 10 & 11 Districts 12, 14, 15, & 16 Districts 17, 18, & 19 Districts 13 & 20	Texas Ballroom 1 Paluxy I-III Gulf Coast I-II Permian I-II Woodbine I-II Texas Ballroom II
2:50-4:00	PANEL F PROGRAMS	
4:00-5:00	Interest Group Meetings Argument & Debate Interpersonal & Organization Mass Communication TACA	Paluxy I-III Texas Ballroom I Frio I-II Cotton Valley I-II
5:10-6:10	Interest Group Meetings: Theatre Instructional Development : H.S. Instructional Development : M.S. Instructional Development : C & U	Texas Ballroom I Texas Ballroom II Frio I-II Texas Ballroom III
6:20-7:30	Professors' Performance Hour	Paluxy I-III
7:40-9:00	President's Reception	Lakeview
9:00-11:00	TFA Business Meeting # 2	Texas Ballroom V-VII

SATURDAY, OCTOBER 9, 2010

8:00-9:00	Executive Council Breakfast	Lakeview
9:15-10:15	Late Registration Continues	Texas Ballroom Foyer
9:10-10:20	PANEL G PROGRAMS	
10:30-11:40	PANEL H PROGRAMS	
11:50-1:00	THIRD GENERAL SESSION	Texas Ballroom V-VII
1:00-1:30	2011 Conference Planning All Interest Group Chairs/Members Must Attend	Paluxy I-III
1:30-2:00	TFA Business Meeting # 3 (if needed)	Woodbine I-II

TSCA CONVENTION SCHEDULE SUMMARY

A letter from the President.....

Dear Texas Speech Communication Association Colleagues:

Welcome to the 2010 TSCA state convention. I urge you, in conjunction with attending the wonderful panels being presented this year, to take the time to enjoy yourself, to renew and refresh long-standing friendships, and to form and foster new friendships as well.

I am excited about this year's theme, *Cultural Communication: Creating Community or Chaos?* The impetus of this theme is an interview I listened to in September of 2009 on National Public Radio. Steve Inskip, an NPR commentator, did a series that addressed various issues facing the city of Houston. In one segment he focused on Houston's Third Ward. During the course of the interview it was mentioned that Houston is considered to be one of the five most culturally diverse cities in the United States. Further research, motivated by that interview, led me to the *Houston Area Survey* conducted by Dr. Stephen Kleinberg of Rice University. The results of that survey show that Houston is officially a majority minority city.

I do not think that this demographic fact is unique to Houston. More cities, towns, and communities are experiencing this demographic shift. With this change comes the challenge of collaborating for the purpose of creating and cultivating community in our respective classrooms. I trust, that by attending sessions offered at this convention, you will leave with some techniques for taking, what at times seems to be chaos in the classroom, and creating a cohesive classroom community.

I am thankful for the membership's support this past year. Furthermore, I wish to express my gratitude to the following TSCA entities:

Kandi King for the creation and publication of the convention program. I understand, as all before her do, the tribulation of construction and the ebullition of completion of this document, and to the **Interest Group Chairs** for their efforts in getting the panels constructed and submitted to her,

Connie McKee for coordinating the vendors, communicating with the district chairs,

Mike Jones, purveyor of the purse strings, for keeping the membership apprised of the financial status, and working with the hotel to assure that convention needs are met while maintaining financial feasibility,

Jana Riggins, you can never fully appreciate this job until you have been asked to present testimony on an issue and you need its history. Whether she searches the organization's archives or her personal memory bank, Jana is ready with an answer and suggestions for discussion points and tactics,

Amy Tilton Jones for creating the organization's newsletter. Her ability to create and post a cohesive document from all that is submitted is amazing,

Shawn Wahl, who edits and publishes the TSCA journal and keeps this publication at a high level of academic acclaim,

Brent Hinkle for being the technological wizard that he is. How he can do the posting, tracking, dissecting, and troubleshooting of organizational data that he does, and maintain his equilibrium, stymies my mind,

Lois Davis and **Barbara Mayo** for their notes of encouragement and always letting me know that they are there to help when needed,

The **Nominating Committee** for procuring quality candidates for the organizational offices slated for election at this convention,

The **Public Relations Committee** for their massive campaign to raise awareness and attendance,

The **Local Arrangements Committee** for their efforts in making sure that this convention is filled with the generosity of spirit that comprises the membership of the greater Houston area. This committee does so much to make the convention run efficiently that I urge each of you to drop by and thank the members for their dedication and work on our collective behalf.

I now entreat you to go forth and enjoy this convention. Over the course of your stay enjoy the chaos and community that is inherently a part of any TSCA convention.

My warmest regards,

Ralph Long, TSCA President, 2009-2010

FROM THE PRESIDENT

A Note from your Local Arrangements Co-Chairs
Walter Willis and Cindi Havron

WELCOME TO H-TOWN -

Home of the Astros, Texans, Rockets, Dynamos, UH Cougars, Rice Owls and TSU Tigers!

On behalf of the Local Arrangements Committee, we would like to welcome you to our home town. We know that our Executive Officers & Interest Group Chairs have planned a wonderful selection of sessions for everyone to attend.

When your brain becomes saturated, you may want to take the opportunity to explore some of the great attractions.

- ◆ If you are in the mood for **artistic** stimulation, the Theatre District offers several venues featuring great performances. The Museum of Fine Arts is currently displaying a pictorial History of Katrina, and Bayou Bend is always a unique Houston attraction.
- ◆ If **shopping** is your thing, Houston offers several outlet malls nearby, as well as the original Galleria Shopping Center housing every store you can imagine.
- ◆ If **science and technology** interest you, try NASA, the Museum of Natural Science, the Botanical Gardens, the Houston Zoo. For something a little different, you may want to visit the Katy Prairie.
- ◆ **Clear Lake, the Kemah Boardwalk and Galveston** are only a short drive from Houston.
- ◆ The Sam Houston Race track offers the opportunity for simulcast **wagering** and you can watch the dogs run in Texas City.
- ◆ The **golf** enthusiast can enjoy a round at one of the many quality courses in the city.
- ◆ If it is night life you are looking for - Houston offers **restaurants** for every cuisine. **Night clubs** abound for those who love to dance the night away.
- ◆ Be sure you make arrangements to see the great performances of our own **Peter Pober** and **Jen Kober**.

*Stop by the Local Arrangements table for maps, information and recommendations.
We hope you all have a great convention!*

Learn, Laugh, Live!

FROM LOCAL ARRANGEMENTS

Call for Manuscripts

Texas Speech Communication Journal
Volume 36

The Texas Speech Communication Journal issues a call for papers that focus on any area of communication research. The journal is open to a variety of methodological perspectives. Teaching Tips submitted for Volume 35 should reflect best practices in teaching communication courses. Manuscripts should be received no later than March 10, 2011. TSCJ follows a policy of blind review so no author identification should appear in the body of the manuscript.

Manuscripts should not exceed 25 pages and be written according to the Publication Manual of the American Psychological Association (5th edition). The title page should include the author's name, academic position, institutional affiliation, full mailing address, telephone number, email address, brief author bio, and a history of the manuscript (presentation at conferences). An abstract of not more than 150 words should accompany the manuscript. The author should also include key-words for the article. Email submissions are preferred for both manuscripts and teaching tips (either in WordPerfect or Word.). The format for Teaching Tips should include learning objectives, description of preparation needed for the activity, a description of the activity, instructions for debriefing and a list of resources.

Queries and manuscript submissions should be sent via email to:

TSCJ Editor, Shawn T. Wahl

email: shawn.wahl@angelo.edu

Angelo State University

Deadline: March 10, 2011

Call for Manuscripts

Texas Speech Communication Journal Online 2011

Focus: Teaching Business and Professional Communication

Co-Editors for this Special Online Issue:

Shawn Wahl, Angelo State University

Kelly Quintanilla, Texas A&M University - Corpus Christi

The Texas Speech Communication Journal Online issues a call for papers that focus on teaching business and professional communication. Special attention should be given to teaching business and professional communication in the age of information and other teaching issues related to the topic.

The TSCJ Online is a publication of the Texas Speech Communication Association that focuses on pedagogical issues in teaching communication. This online format allows contributors to include visual images, as well as links that support their research or explicate a teaching strategy.

Manuscript submissions should be limited to 1000 to 1500 words and should fall between academic and journalistic discourse and should be designed to promote discussion, raising important issues about the teaching of communication to the millennial generation.

Deadline: March 10, 2011

Queries and manuscript submissions should be sent via email to:

TSCJ Online Editor

Dr. Shawn Wahl

shawn.wahl@angelo.edu

SPECIAL ANNOUNCEMENTS & REMINDERS

DON'T MISS THESE HIGHLIGHTS OF CONVENTION

TEXAS SPEECH COMMUNICATION ASSOCIATION
2010 CONVENTION
Cultural Communication:
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Wednesday, October 6, 2010

JEN KOBER LIVE...AT CONVENTION

9:30

Paluxy I-III

Come and laugh with the two time NFL national Humorous Champion and current professional comedienne and performer, Jen Kober. Start your convention experience off with lots of laughter.

Thursday, October 7, 2010

NEW MEMBER LUNCHEON

12:00-1:10

Water Court

All new TSCA Members are invited to attend and learn more about the Texas Speech Communication Association. New members please pick up your new member ribbon at the registration table as it is required for attendance at the luncheon. This is a great opportunity to learn more about TSCA's mission, structure, and what you can do to become an engaged member. **This luncheon is for persons who have *never* been a member of TSCA prior to this convention.**

DON STREETER PAST PRESIDENTS' LUNCHEON

12:00-1:10 Lois Davis, presiding Café on the Lake

Only TSCA past presidents and their guests may attend

5:10-6:20

MEET THE AUTHOR

Paluxy I-III

6:30- 7:45

Lakeview and Foyer

EDUCATOR OF THE YEAR RECEPTION

Educator of the year nominees will be introduced.

Friday, October 8, 2010

CONFERENCE LUNCHEON

12:00-1:15

Texas Ballroom V-VII

Lobby Level

The luncheon will highlight our Communicator of the Year and the 2010 TSCA Educator of the Year recipients.

Tickets must be purchased in advance

PROFESSORS' PERFORMANCE HOUR

6:20-7:30

Peter Pober's

Paluxy I-III

Lobby Level

"If I Were a Rich Man: Tales of an Unlikely Academic"

President's Reception

7:40 -9:00

Lakeview

This reception is a wonderful opportunity to let President Ralph Long know how much we, the TSCA membership, appreciate all of the work he has done on our behalf this past year.

**SPECIAL
EVENTS
&
GUESTS**

2009-2010 Texas Speech Communication Association Executive Officers

President-Ralph Long - Collin County Community College
Vice-president-Kandi King - Retired
Vice-president Elect - Connie McKee - West Texas A&M University
Executive Secretary - Brent Hinkle - Joy of Tournaments
Comptroller-Mike Jones - Del Mar College
TSCA Newsletter Editor - Amy Tilton Jones - Del Mar College
TSCA Journal Editor - Shawn Wahl - Angelo State University
Archivist-Jana Riggins - UIL Speech Director

Parliamentarian - Glynis Holm Straus - Coastal Bend College
Webmaster - Brent Hinkle - Joy of Tournaments
Immediate Past President - Lois Davis - Brazosport High School

DISTRICT CHAIRS 2009-2010		
District 1	Jan Lester	jlester@lfcisd.net
District 2	Kelly Kimball	kekimball@ccisd.us
District 3	Katrese Skinner	kskinner@ecisd.org
District 4	Lisa Edwards	ledwards@dpisd.org
District 5	None	
District 6	Helen Farrar	hfarrar@huntsville-isd.org
District 7	Racy Grant	rgrant@hisd.com
District 8	Danny Moss	dmoss@ntcc.edu
District 9	Brenda Beebe/Vicki Dillard	missemilu@yahoo.com/vdillard@ipcisd.net
District 10	Cheryl Potts	Cheryl.potts@pisd.edu
District 11	Darlene Kent	dkent@dentonisd.org
District 12	Aimee Kasprzyk	akasprzyk@rice-isd.org
District 13	Wendy Carr	Wendy_lynn_carr22@yahoo.com
District 14	Patty Brant/Charlene Strickland	patecia.brant@abileneisd.org/ cstrick@hsutx.edu
District 15	George Pacheco, Jr.	George.pacheco@angelo.edu
District 16	Lacy Venhaus	lvenhaus@canyonisd.net
District 17	Julie Huntley	jhuntley@lubbockisd.org
District 18	Cindy Wiebusch	cwiebusc@esc.18.net
District 19	Comia Favela	cuvasque@episid.org
District 20	Gilbert Casas	gilbert.casas@harlandale.net

TSCA OFFICERS & DISTRICT CHAIRS 2009-2010

INTEREST GROUP CHAIRS

TEXAS SPEECH COMMUNICATION ASSOCIATION
2010 CONVENTION
Cultural Communication:
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Argumentation & Debate

Perry Beard
vincentbeard@gmail.com
Northland Christian School
4363 Sylvan Field Drive
Houston, TX 77014
713-569-0561

Instructional Development College and Universities

Mary Evelyn Collins, Chair
Maryevelyn.collins@lamar.edu
Lamar University
PO Box 10050
Beaumont, TX 77710
409-880-8155

Instructional Development High School

Racy Grant, Chair
rgrant@hisd.com
Hallsville High School
PO Box 810
Hallsville, TX 75650
903-688-5990 ext 2111

Interpersonal/Organizational

Martha Haun, Chair
mhaun@uh.edu
University of Houston
203F-Communications Bldg
4800 Calhoun
Houston, TX 77204
713-743-2886

Mass Communication

Lisa Bell, Chair
College of Southern Nevada
700 College Drive
Las Vegas, NV 89002
702-651-3014

Instruction Development MS

George Tennison, Co-Chair
George.Tennison@aliefisd.net
E. A. Olle Middle School
9200 Boone Road
Houston, TX 77099
281-983-8455
Cheryl Miller, Co-Chair
cjmillier@episd.org
Henderson Middle School
5505 Robert Alva Avenue
El Paso, TX 79905
915-887-3080

Oral Interpretation & Performance Studies

Ronda Craig, Chair
Shawn Duthie, Co-Chair
rcraig@hisd.com
Hallsville HS
P.O. Box 810
Hallsville, TX 75650
903-688-5990 ext. 2111

Rhetoric & Communication Theory

Trudy Hanson, chair
thanson@mail.wtamu.edu
West Texas A & M
Department of Communication
WTAMU Box 60754
Canyon, TX 79016
806-651-2800

Texas Association of Communication Administration

Debbi Hatton, chair
SCM_DAH@SHSU.EDU
Sam Houston State University
Dept. of Communication Studies
Huntsville, TX 77340
936-294-1498

Texas Forensics Association

Robert Shepard, Chair
Robert.Shepard@txfa.org
Creekview High School
3201 Old Denton Rd.
Carrollton, TX 75007
972-968-4847

Theatre

Michael Morales, Chair
Mi.morales@ecisd.us
South Middle School
601 W. Freddy Gonzalez
Edinburg, TX 78539
958-316-7778

TIFA & TCCSTA

M'Liss Hindman, chair
mhin@tjc.edu
Tyler Junior College
Box 9020
Tyler, TX 75711
903-510-2206

INTEREST GROUP CHAIRS 2009-2010

TSCA Conference 2011 Call for Papers and Panels

It's All a Matter of Perspective

Omni Mandalay Hotel at Las Colinas

221 East Las Colinas Blvd.

Dallas (Irving), TX 75039

Phone: 972-556-0800 FAX: 972-556-0729

October 5-8, 2011

CALL FOR PAPERS AND PANELS

Ever since I can remember, I have always looked at the world from a different perspective. After all, when you are *always* the shortest person and the joke that follows you from place to place is “Stand up, Kandi. . . Oh, you are!”, your perspective on the world is different. When I taught, one of my favorite exercises to do when my students and I were reaching to truly understand the concept of perspective and its impact on how our experiences shape our communications was to choose the tallest person in the classroom and have them stand next to me. . .we saw very different things when we looked straight ahead, around us. They could always see the top of my head and I could never see theirs! And they never failed to say, “I never realized how short you are, Ms. King!” Ah, perspective!

Initial forays into researching the notion of perspective led to definitions that included synonyms such as “view”, “vista”, “attitude”, “mindset” and “frame of reference.” What I also discovered were some wonderful literary heroes such as TS Eliot and Henry Miller that captured even more the essence of perspective and its effects on how and what we communicate verbally and nonverbally. Noted motivational speaker Barry Maher underscores the essential nature of perspective, “It’s never about how big it is. It’s about how big it seems.” He emphasizes that “perspective is everything.” And it is!

The TSCA family has many perspectives - university, community college, high school, middle school, interest groups. . . And within those smaller communities is an even greater diversity, more paradigms. We need to discuss these. We need to understand our own perspectives for only then can we understand each other better. We need to discuss the vistas we see in our own worlds and, through that sharing, enhance our ability to teach the wealth of landscapes that exist in the world of our students.

My heart has been captured by the book and musical, *Wicked*. Many of you know that . . . Oh, what a different view I have of the wonderful land of Oz by seeing Elphaba through writer Gregory Maguire’s imagination. What a different frame of reference! In reflecting on perspective, playwright Richard Sheridan posed this question, “Won’t you come into the garden? I would like my roses to see you.” I invite you to join Elphaba and me next year in Dallas to meet my roses.

Share your research and ideas.

Interest Group members submit your panels to your Interest Group Chairs

**Interest Group Chairs: Send all programs, questions, and information to:
Connie McKee, VP-Elect, cmckee@wtamu.edu**

**See a complete call for papers in the TSCA newsletter or online at:
www.etsca.com**

Deadline: March 1, 2011

BYLAWS COMMITTEE

Trudy Hanson '12 (Chair)
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Linda Long '12

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Cheryl Potts '12 (Miller)
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Martin Klein '12
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Yolanda Silva '12
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Jane Boyd '12
Patty Brant '12
Candace Garrard '12

COMMITTEE TO NOMINATE THE NOMINATING COMMITTEE

Shawn Duthie(Chair)
Sarah Jane Barno
Ross DeLeon
Kaye Magill
Yvonne Sobhani-Bedru
Jamie Uphold

2010 LOCAL ARRANGEMENTS

Walter Willis (Co-Chair)
Cindi Havron (Co-Chair)
Scott Baker
Gay Hollis
Perry Beard
Martha Ann Pierson

AD HOC SMALL SCHOOLS OUTREACH COMMITTEE

Russell Kirksey (Chair)
Marsha Wiseman
Shawn Duthie
Greg Mayo
Jennifer White
Aimee Kasprzyk
Mary Kirkpatrick
Craig Hertel
Melody Vest
Noah Conklin
Will Pippin
Jenny Pippin

AD HOC COMMITTEE ON COMMUNICATION COMPETENCIES & GRADUATION REQUIREMENTS

Randy Cox (Chair)
Perry Beard
Natalie Bryant
Cecil Trent
Jana Riggins
Carolyn Mackey
Mary Jane Grant
Pamela Ballow
Cindy Havron

AD HOC RETAINING COMMUNICATION APPLICATIONS AS A GRADUATION REQUIREMENT

Raul Ruiz (Chair)
Janet Melton
Virginia Myers
C.J. Odam

PARLIAMENTARIAN

Glynis Holm Strause

Note: Names with years indicate expiration of term of appointment. Names without years indicate single year appointment only.

PRESIDENTS

PAST

TSCA

1923 Bernice Duggan
1924 Jeston Dickey
1925 Olivia Hobgood
1926 Jesse Millsapps
1927 Mary E. Latimer
1928 Gladys de Silva Bate
1929 Marjorie E. Latimer
1930 Unknown
1931 Earl C. Bryan
1932 Alma Copeland
1933 Unknown
1934 Nena Kate Ramsey
1935 Minnie L. Blundell
1936 Sara Lowery
1937 Sara Lowery
1938 Yetta Mitchell
1939 Florence Horton
1940 Emory G. Horger
1941 Emory G. Horger
1942 Thomas A. Rouse
1943 Thomas A. Rouse
1944 Thomas A. Rouse
1945 Thomas A. Rouse
1946 Wilhelmina G. Heede
1947 Annah Jo Pendleton
1948 Jesse Ray Holcomb
1949 Jesse J. Villarreal
1950 Oretha Whitworth
1951 Harold Weiss
1952 Fred J. Barton
1953 Jeanne Lennard
1954 Elton Abernathy
1955 Verna Harris
1956 E. L. Pros
1957 Nan Elkins
1958 Crannell Toliver
1959 Johnic Ross Elzner
1960 P. Merville Larson
1961 Betty Hughes
1962 Angus Springer
1964 Rex Fleming
1965 Ted Skinner
1965 Mabel Wyatt
1966 R.V. Holland

TSCA PAST PRESIDENTS

1967 June Prentice
1968 Don Streeter
1969 Billie Etheridge
1970 James Barton
1971 Chloe Armstrong
1972 Noyce Burleson
1973 George Tade
1974 Ed Thompson
1975 Ted Colson
1976 Virginia Myers
1977 Vernon McGuire
1978 Pat Rogers
1979 Helen Schafer
1980 Rita Harlien
1981 John Wilson
1982 Maridell Fryar
1983 George Grice
1984 L.D. Naegelin
1985 Rosanna Herndon
1986 Pat Jurek
1987 Tyler Tindall
1988 Ronald Dodson
1989 John Gossett
1990 Debra Dehlinger
1991 Marilyn Swinton
1992 Jackie Jarrett
1993 Robert Stewart
1994 Ann Shofner
1995 R. Neal Rieke
1996 Kerry Moore
1997 Trudy Hanson
1998 Jana Riggins
1999 Peter Pober
2000 R. Scott Allen
2001 June Smith
2002 Teresa Lee Galiazzo
2003 Russell Lowery-Hart
2004 Ann Shofner
2005 Natalie Bryant
2006 Joe Trevino
2007 Barbara Mayo
2008 Lois Davis

TSCA PAST EXECUTIVE SECRETARIES

1935-38.....	Emory G. Horger
1938-41.....	J. Clark Weaver
1941-46.....	Hugh Seabury
1946.....	P. Merville Larson
1946-47.....	F. L. Winship
1947-49.....	Bruce Roach
1949-52.....	Crannell Tolliver
1952-55.....	Robert Cape
1955-58.....	Ted Skinner
1958-61.....	R. B. Holland
1961-64.....	Don Streeter
1964-67.....	P. Merville Larson
1967-69.....	Curtis L. Pope
1969-70.....	C. L. Farr
1970-79.....	Robert Jeffery
1979-82.....	William DeMougeot
1982-83.....	Ray Ewing
1983.....	William DeMougeot
1983-88.....	Ann Harrell
1988-89.....	Carol Haggard
1989-91.....	Tyler Tindall
1991-95.....	June H. Smith
1996-98.....	Ralph Long
1998-2001.....	Lou Ann Seabourn
2001-2007.....	Randy Cox

TSCA PAST EXECUTIVE SECRETARIES

TSCA Twenty-five Year Honorees

TSCA AWARD RECIPIENTS AND HONOREES

Linda Alderson
Dru Bookout
Natalie Bryant
Judy Carter
Richard Cheatham
Lois Davis
Ross DeLeon
Leann Ellis
Kim Falco
Maridell Fryer
Jackie Ganshow
Barbara Garner
Jenny Garrison
John Gossett
Karen Hadley
Cheryl Hamilton
Martha Haun
Barbara Hickey
Carroll Hickey
M'Liss Hindman
Gay Hollis
Judi Indest
Jackie Jarrett
Phylis Jeffrey
Marilyn Kelly
Kandi King
Teresa Lee-Galiazzo
Kristi Kirkpatrick

Linda Long
Ralph Long
Laverne Loving
Beverly Martin
J.E. Masters
Barbara McCain
Janet Melton
Dan Mendoza
Miff Mendoza
Michael Merritte
Kerry Moore
B. J. Naegelin
Krin Brooks Perry
Jana Riggins
Lou Ann Seabourn
Ann Shofner
June H. Smith
V. A. Smith
Glynis H. Strause
Charlene Strickland
Aaron Timmons
Tyler Tindell
Cecil Trent
Joe D. Trevino
Joseph A. Willis
Charles Wise
John T. Woods

TSCA 40 Year Honorees

E.L. (Bo) Williamson
Charles Wise
Guy Yates

TSCA Fifty Year Honorees

Virginia Myers

Outstanding Service Award Recognition

Linda Alderson
Natalie Bryant
Faye Carpenter
W. E Schuetz
Richard Cheatham
Norma Coston
Ron Dodson
Martha Haun
M'Liss Hindman
Robert Jeffery
Sandy Lucca
Beverly Martin

Connie McKee
Dan Mendoza
Krin Brooks Perry
Jana Riggins
Lou Ann Seabourn
Ann Shofner
June Smith
Glynis Holm Straus
Charlene Strickland
Frances Swinney
Guy Yates

TSCA EDUCATOR OF THE YEAR RECIPIENTS

TEXAS SPEECH COMMUNICATION ASSOCIATION
2010 CONVENTION
Cultural Communication:
Creating Chaos or Community?

TSCA EDUCATOR OF THE YEAR RECIPIENTS

1974.....	Alouez Blackburn, Hawley High School
1975.....	Marjorie Best
1976.....	Pamela McDaniel, Boswell High School
1981.....	Lanny Naegelin, Churchill High School
1982.....	Jackie Jarrett, Coronado High School
1984.....	Opal Hall, Denton High School
1985.....	Jean Clough, Ball High School
1986.....	Ron Dodson, Westlake High School
1987.....	Kerry Moore, Muleshoe High School
1988.....	Ann Shofner, Tascosa High School
1989.....	Paula Moeller, Hays High School
1990.....	Mildred Peveto, Newman Smith High School
1991.....	Charlotte Brown, Gregory-Portland High School
1992.....	Kandi King, Clark High School
1993.....	Roberta Grenfell, Klein High School
1994.....	Sandra Lucaa, Skyline High School M'Liss Hindman, Tyler Junior College
1995.....	Lana Hall, Hereford High School Linda Long, North Lake College
1996.....	Jana Riggins, Kaufman High School Leann Ellis, South Plains College Virginia Myers, Wayland Baptist University
1997.....	Joe D. Trevino, Jr., Bishop High School Glynis Holm Strause, Coastal Bend College June H. Smith, Angelo State University
1998.....	Connie McKee, Amarillo High School Ralph Long, Collin County Community College Trudy Hanson, West Texas A&M University
1999.....	Mary C. Green, Pasadena High School Claude Caffee, Brookhaven College Martha J. Haun, University of Houston
2000.....	William Schuetz, Gregory-Portland High School Natalie Bryant, South Plains College Carley Dodd, Abilene Christian University
2001.....	Randy Ellis, Spring High School Lou Ann Seabourn, Amarillo College Terry Thibodeaux, Sam Houston State University
2002.....	Teresa Lee Galiazzo, Alief Hastings High School Jackie Ganschow, Del Mar College Peter Pober, The University of Texas
2003.....	R. Scott Allen, Humble ISD Janna Holt-Day, South Plains College John Gossett, University of North Texas
2004.....	Linda Alderson, Boling High School Catherine Gragg, San Jacinto College Robin Williamson, University of St. Thomas
2005.....	Sammy Green, Spring High School Marla Chisholm, Del Mar College Mary Trejo, University of Texas- El Paso
2006.....	Sara Jane Barno, Hornedo Middle School Barbara McCain, Plano East Senior High School Charles Wise, St. Philip's College Randy Cox, University of Texas
2007.....	Mary Jane Grant, Morehead Middle School Myrna Bass, Atkins High School Sarah Contreras, Del Mar College Michael Elkins, Texas A & M University, Corpus Christi
2008.....	Sandra Jones, Killough Middle School Barbara Garner, Duncanville High School Amy Tilton Jones, Del Mar College Shawn Wahl, Texas A & M Corpus Christi
2009.....	Cheryl Miller, Henderson Middle School Robert Shepard, Creekview High School Wade Hescht, Lone Star College--North Harris Debbie Hatton, Sam Houston State Univ.

TIFA Educator of the Year Recipients

2007.....	Mary Trejo, University of Texas- El Paso
2008.....	Randy Cox, University of Texas at Austin
2009.....	Kathy Owens, Mary Hardin Baylor

TSCA LIFETIME MEMBERS

MEMBERS

LIFETIME

TSCA

Linda Alderson
James Barnes*
Darlene Bellinghausen
Robert Boyd
George Bradley
Elaine Brink
Joseph Brown
Christina Cardenas
Gilbert Casas
Richard Cheatham
Gene Taylor Clough
Cynthia Cone
Norma Coston
Randy Cox
Josh Crane
Christina Dodd
Claire Dodillet
Judy Dorset
Paul Duffy
Tim C. Edgerly
Millard Eiland
Michael Elkins
Tolline Enger
Keith V. Erickson
Charles L. Etheridge
Billie W. Etheridge*
Ira L. Evers
Tanya Evers
Michael Fain
Maridell Fryar
Alice F. Gabbard
Marsha A. Gephart
J.S. (Jack) Gibson
John Gossett*
Karen Gossett
Robert Gratz
Lou Greenwood
George L. Grice
Carrol Haggard
Trudy Hanson
Michael Harlan
Rita Harlien
Ann Harrell
Sandra Hile Hart

Karen Hatley
Martha J. Haun
Rosanna Herndon
M'Liss Hindman
Sonya Hopkins-Barnes
Dolly Hudgins
Jo Hudson
Kathleen Jamieson
Amy Tilton Jones
Lavoy Jones
Pat Jurek
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Nanette Kelton
Elizabeth Kizer
Wayne Kraemer
Brian Lane
Linda J. Long
Ralph Long
Lavern Loving
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Beverly Martin
Barbara J. Mayo
Karin McCallum
Candace McConnell
Martha McDaniel
Carol Malloy
Bonnie Mutschler
Dwight Mutschler
Betty Jean Naegelin
Cordell Parker
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David Peters
Sally Ponzio
Larry Preas
J.B. Prior
Clydene Reep
R. Neal Rieke
La Anna Rodrigs
Pat Rogers
Edwin Rowley
Ivan Sandlin
Helen Schafer

Cynthia Shade
Ann Shofner
John Skinner
Ted Skinner
Gary Smith
Lawrence R. Smith
Nancy Smith
V.A. Smith
Cindy M. SoRelle
Glynis Holm Strause
Charlene Strickland
Carolyn Strohkirch
Frances Swinny
Marilyn Swinton*
Jason Sykes
Jane Terrell
Terry M. Thibodeaux
David Thomas
Ed Thompson
Tyler Tindall
Jim Towns
Linda M. Vancil
Beverly Wakefield
Gwen Waldrop
Gloria Walter
Gloria White
Janice C. Wieland
Ray Williams*
E.L. Williamson
Joseph A. Willis
Debbie Winkler
Charles N. Wise
John Wright
Mabel Wyatt
Patricia Wysong
Judith Zaffirini

* denotes TSCA Life
Members who are deceased

TSCA EMERITUS MEMBERS

- Ted Colson
- Ron Dodson
- C.L. Etheridge
- Noni Ford
- Maridell Fryar
- Opal Hall
- Rosanna Herndon
- Florence Horton
- Mary Ireland
- Beverly Martin
- Dell McComb
- Miff Mendoza
- Virginia Myers
- Kerry Moore
- B.J. Naegelin
- Helen Schafer
- Lester Schilling
- V. A. Smith
- Frances Swinny
- Victoria Townsend
- Harold Weis
- Charles Wise
- Guy Yates

TSCA

EMERITUS

EMERITUS IN REMBERANCE

- Guy Bizzel
- Jean Boles
- Faye Carpenter
- Billie Etheridge
- Jackie Jarrett
- Anna Jo Pendleton
- Vera Simpson
- Don Streeter
- Marilyn Swinton
- Donna Ray Tobias
- Emerson Turner

MEMBERS



Acknowledgements

Brent Hinkle Joy of Tournaments

CUSTOM AWARDS & ENGRAVING

Norma Coston & Bo Williamson

(281) 392-3888



**Kevin Roberts and Mark Lanier
for providing the copier**

North East ISD Print Shop

THANK YOU, LOCAL ARRANGEMENTS!

**THANK YOU, TSCA MEMBERS,
FOR HELPING TO MAKE THE
2010 CONVENTION
A SUCCESS!**

**The Vice President personally thanks
Barbara McCain and Charlotte Joyner for being a
steadfast support, helping me with endless hours on
the program, and their friendship. The program
wouldn't have happened without them!**



THANKS!!!

SPECIAL

TSCA

WEDNESDAY, OCTOBER 6, 2010

2:00-3:30	Executive Officer's Meeting	Frio I-II
4:00-5:00	All Committee, District and Interest Group Chairs with President and Vice Presidents	Frio I-II
5:00-6:30	Early Registration (Priority for New Members)	Texas Ballroom Foyer
5:30-6:30	<i>Standing and Ad Hoc Committee Meetings</i>	<i>Lobby Level</i>
	Bylaws	Gulf Coast I-II
	Fiscal Review	Gulf Coast I-II
	Governmental Affairs	Texas Ballroom I
	Committee to Nominate the Nominating Committee	Texas Ballroom I
	Resolutions	Texas Ballroom I
	Special Awards	Texas Ballroom I
	Nominating	Texas Ballroom II
	Educator Training	Texas Ballroom II
	Speech and Theatre in Four Year College & University	Texas Ballroom II
	Speech & Theatre in Two Year & Community College	Texas Ballroom II
	Educator of the Year	Woodbine I-II
	Public Relations	Texas Ballroom III
	Speech & Theatre in Public Schools	Permian I-II
	Communication Competencies and Graduation Requirements	Texas Ballroom III
	Small Schools Outreach	Texas Ballroom III
	U.I. L. Advisory	Permian I-II
6:30-9:30	TSCA Short Course: Teaching the College Course in Nonverbal Communication--Dr. Shawn Wahl, ASU This course is intended for instructors, new and veteran, to the subject of non- verbal communication. Instructors/teachers/professors from all levels are welcome. Dr. Wahl has developed a communication self-inventory that serves as a practical application of nonverbal communication in everyday life or in the classroom.	
6:45-7:45	Executive Council Meeting All District, Interest and Committee Chairs	Frio I-II
8:00-9:00	TFA Regional Meetings:	
	Region 1	Permian I
	Region 2	Texas Ballroom I
	Region 3	Texas Ballroom II
	Region 4	Texas Ballroom III
	Region 5	Permian II
8:15-10:00	Executive Officers	
9:30 - ??	AN EVENING WITH JEN KOBER	Paluxy I-III

SCHEDULE WEDNESDAY, OCTOBER 6, 2010

8:30-9:45 CONVENTION REGISTRATION CONTINUES
(NEW MEMBERS HAVE PRIORITY)

**Texas Ballroom
Foyer**

A1 What Is An Argument?
(recommended for new teachers)

Texas Ballroom I

Sponsor: Argumentation and Debate
Moderator/Program Chair: Leigh-Anne Williams, San Jacinto College North Campus
Coordinator: Carol Hildebrand, Caprock HS

Presenters:

Dan Lingel, Dallas Jesuit
Racy Grant, Hallsville HS

A classic breakdown on how to teach fundamental argument construction. Focus will be on teaching basic syllogistic reasoning, as well as strategies, to help students identify properly and improperly constructed arguments.

A2 Rhetoric and the Mindset of Poverty

Texas Ballroom III

Sponsor: Rhetoric & Communication Theory
Moderator/Program Chair: June Smith, Angelo State University
Coordinator: June Smith, Angelo State University

Presenters:

Seth Pietsek, Cooper HS
Krista Nix-Buckner, Montgomery HS
Standpoint Theory and the poor: How we look at them; How they look at us.
June Smith, Angelo State University

This panel explores how we frame poverty, both in the United States and abroad.

A3 Slicing and Dicing: How to Select and Cut A Play

Gulf Coast I-II

Sponsor: Theatre
Moderator/Program Chair: Michael Morales, South MS
Coordinator: Omar Leos, Edison HS

Presenter:

Joseph Brown, Jefferson HS

How do you select a script and cut it to fit your students? Bring your favorite script and experiences to share with others.

THURSDAY
A
Panels
8:30 - 9:45AM

A7 **Using Tech in the Middle School Classroom to Bring Cultural Communities Together** **Wilcox**

Sponsor: Instructional Development: Middle School
Moderator/Program Chair: Jamie Uphold, Bowie MS
Coordinator: Jamie Uphold, Bowie MS

Presenter: Jamie Uphold, Bowie MS

Teach technology in the classroom to all students regardless of the students' cultural backgrounds. Participants will learn about activities that help level the playing field across cultures.

A8 **From Book to Binary** **Woodbine I-II**

Sponsor: Oral Interpretation and Performance Studies
Moderator/Program Chair: Sami Womack, Lindsay HS
Coordinator: Sami Womack, Lindsay HS

Presenter: Sami Womack, Lindsay HS

Incorporating the Kindle, SonyBook and web publishing houses into your interp library.

A9 **Just Twitter While You Farm** **Frio I-II**

Sponsor: Interpersonal and Organizational
Moderator/Program Chair: Natalie Bryant, South Plains College
Coordinator: Natalie Bryant, South Plains College

Presenter: Martha Haun, PhD., University of Houston

Do you Twitter, Poke, Chat, Like, Not Like, Share, Farm, have friends and neighbors you've never met and search for classmates from 50 years ago? Join this discussion group to evaluate the healthy and risky aspects of what may be time-consuming or profitable interpersonal activities of the twenty-first century social media such as Facebook, My Space, Linked-In and Twitter.

Optional reading for the session: Read *Free Publicity (2003)* Jeff Criley and *Grown Up Digital: How the Net Generation Is Changing Our World (2009)* by Don Tapscott.

10:00-11:15 **FIRST GENERAL SESSION** Texas Ballroom V-VII

11:15-11:30 **DISTRICT MIXER (Immediately Following General Session-Same Room)**

12-1:10 **DON STREETER**
PAST PRESIDENTS' LUNCHEON **Café on the Lake**

12-1:10 **NEW MEMBERS LUNCHEON** **Water Court**

PANEL B

1:20-2:30

THURSDAY

B1

CX Debate 101

(recommended for new teachers)

Texas Ballroom I

Sponsor: Argumentation and Debate

Moderator/Program Chair: Melessa Denny, Amarillo HS

Coordinator: Melessa Denny, Amarillo HS

Presenters:

Gay Hollis, Katy Taylor HS

Dave Huston, Colleyville Heritage HS

Jeremy Martin, Westwood HS

A panel for coaches who have limited experience with policy debate. Presenters will explain the fundamentals of policy debate, as well as suggest strategies for teaching it in a classroom setting.

B2

**Cultural Shift in Generations or How to Connect with
Generation Me**

Frio I-II

Sponsor: Rhetoric & Communication Theory

Moderator/Program Chair: Janene Davison, Galveston College

Coordinator: Janene Davison, Galveston College

Presenters:

Janene Davison, Galveston College

Miranda McDonald, Cy-Lakes HS

Seth Phillips, Whitehouse HS

This panel explores the characteristics of millennial students, as well as how the shifting of values and practices impacts cross-generational communication.

B3

Meet the State Theatre Director

Texas Ballroom II

Sponsor: Theatre

Moderator/Program Chair: Joseph Brown, Jefferson HS

Coordinator: Cynthia Almaguer, PSJA HS

Presenter:

Luis Munoz, University Interscholastic League

A conversation with the UIL State Theatre Director.

THURSDAY

B Panels

1:20 - 2:30

B4 Congressional Debate??? What Happened to Student Congress
(recommended for new teachers) **Woodbine I-II**

Sponsor: Texas Forensic Association
Moderator/Program Chair: Kaye Magill, Westfield HS
Coordinator: Kim Falco, Franklin HS

Presenters:
Barbara Garner, Retired
Cheryl Potts, Plano Sr. HS

Tips and resources on: 1. How to write a bill; 2. Assisting your students to incorporate the elements of debate while avoiding a series of unrelated speeches; 3. Debating scenarios.

B5 Technology in the Classroom **Paluxy I-III**

Sponsor: Instructional Development: High School
Moderator/Program Chair: Sami Womack, Lindsay HS
Coordinator: Seth Phillips, Whitehouse HS

Presenters:
Sami Womack, Lindsay HS
Seth Phillips, Whitehouse HS

Do you want to utilize more technology in your classroom and don't know how? Is Your district willing to provide more technology and you don't know what to ask for? Do you know little or nothing about today's technological capabilities in the classroom? Join us as we answer each question and explore the ways we can use technology to make our jobs easier and the education of our students much better.

B6 Middle School Teachers: Developing Communication with the Entire TSCA Community **Cotton Valley I-II**

Sponsor: Instructional Development: Middle School
Moderator/Program Chair: Michael Limas, Albright MS
Coordinator: Michael Limas, Albright MS

Presenters:
George Tennison, E.A. Olle MS
Sandra Jones, Killough MS
Jamie Uphold, Bowie MS

This panel will examine how middle school teachers can become active in TSCA, both within their interest group and within the larger TSCA community.

B7 Oral Interp Mentoring
(recommended for new teachers)

Texas Ballroom III

Sponsor: Oral Interpretation and Performance Studies
Moderator/Program Chair: Ronda Craig, Hallsville HS
Coordinator: Ronda Craig, Hallsville HS

Presenters:

Vicki Dillard, Iowa Park HS
Candace Garrard, Bryan HS
Cathy O'Bryan

This session will assist the new coach in obtaining a mentor to help answer all those oral interp questions.

B8 Round Table Discussion on Online Communication Courses

Permian I-II

Sponsor: Instructional Development: Colleges & Universities
Moderator/Program Chair: Mike Jones, Del Mar College
Coordinator : Mike Jones Del Mar College

Presenters:

Round Table Discussion

Program Description: Please bring your thoughts, concerns, successes and failures about implementing teaching an online performance-based communication course in today's online culture.

NOTES

THURSDAY
B
Panels
1:20-2:30

INTEREST GROUP MEETINGS (2:40-3:40)

Oral Interpretation & Performance Studies
Rhetoric & Communication Theory
TIFA / TCCSTA

Paluxy I-III
Texas Ballroom I
Frio I-II

Introduction of the featured guest for TSCA's

MEET THE AUTHOR

Danny, AKA Dny Strack, hails from Austin, Texas. One of the top performance poets in Texas, Danny is the 2010 Austin Poetry Slam Champion and was a finalist in the 2008 National Poetry Slam. A four time winner of the FronteraFest Theater Best-in-Fest award, Danny is currently touring across the United States spreading ideas, joy, and mischievousness through his unique, comedy-infused, awe-inspirational poetry. “Awspirational?”
Aww yeah.

“Danny Strack is that rare poet who keeps you on your toes for the duration of any given performance. Poems twist and turn and take you places you never expect. He plays with language in ways that leave you dazzled, and like the movie “The Usual Suspects,” his writing satisfies yet also leaves you with a desire to go back and revisit each poem, examine them for complexities that you know are there. Writing and performance are top-notch and inspire veteran and rookie poets alike.”

PANEL C

3:50-5:00

C1 Warm It Up!

Cotton Valley I-II

Sponsor: Theatre

Moderator/Program Chair: Omar Leos, Edison HS

Coordinator: Omar Leos, Edison HS

Presenters:

Omar Leos, Edison HS

Carla Reasoner, GCISD

Physical and vocal warm-ups for oral interpretation and theatre. Bring a warm-up activity to share with others.

C2

LD Demo Debate

(recommended for new teachers)

Texas Ballroom I

Sponsor: Argumentation & Debate

Moderator/Program Chair: Perry Beard, Northland Christian School

Panel Coordinator: Rey Andrade, Brennan HS

Presenters:

Perry Beard, Northland Christian School

Students

Two students will present a demonstration LD debate. Between speeches, commentary will be provided about the use of particular strategies and the effectiveness of those strategies.

C3 Of Quilts, Headstones, and Rock Houses, Round 2

Woodbine I-II

Sponsor: Rhetoric and Communication Theory

Moderator/Program Chair: Shawn Duthie, Holliday HS

Coordinator: Scott Alderson, Lone Star College Cy Fair

Presenters:

Mary Evelyn Collins, Lamar University,

“The Rock House as a Cultural Icon”

Joanna Hickey, Boling High School

“Cultural Representation in Head Stones”

Linda L. Alderson, Tidehaven ISD

“Quilts in the South: A Representation of Culture”

Back by popular demand: The panelists will further examine the architecture of the rock house, headstones, and quilts with their cultural implications. The cultural communication analysis will focus on the nonverbal elements, as well as the historical elements of each of the artifacts.

THURSDAY

C

Panels

3:50-5:00

C4 Interpersonal Communication: How Your Body Talks to Itself
Frio I-II

Sponsor: Interpersonal and Organizational
Moderator/Program Chair: Judi Wohead, Collin College
Coordinator: Judi Wohead, Collin College

Presenters:
Mahesh Kanojia, MD Oncologist, M.D. Anderson Cancer Center
Emily Masry, Certified Nutritionist

Communication occurs when encoders and decoders exchange messages in a context within an environment and so on. Some scholars maintain that all communication is ultimately interpersonal, never intrapersonal, even when we “talk to ourselves.” In this program an oncologist and holistic medicine expert explore this premise as they discuss how neurotransmitters within the brain communicate, how oxygen communicates with cells, how nutrients, antioxidant or toxins build up in parts of the body sending messages that may, for example, result in cancer, health , or longevity.

C5 Diversity in Literature and Forensic Performance/Identity Specific
Paluxy I-III

Sponsor: Texas Forensic Association/Oral Interpretation & Performance Studies
Moderator/ Program Chair: Jennifer Adams, Big Spring HS
Coordinator: Vicky Beard, Spring Branch HS

Presenters:
Heath Martin, Cy Woods HS
Yolanda Silva, Burges HS
Ashley Edwards

Examining choices in literature and performance techniques that honor the diversity of race, culture and gender that forensics is.

C6 The Future of the Texas Speech Communication Assn.
Gulf Coast I-II

Sponsor: TSCA/Vice President/TSCA Comptroller
Moderator/Program Chair: Mike Jones, Del Mar College
Coordinator: Teresa Lee-Galiazzo, Alief Hastings HS

Presenters:
Mike Jones, TSCA Comptroller, Del Mar College
Members of TSCA

A round-table discussion to examine future convention development and other economic issues facing our organization.

THURSDAY
C
Panels
3:50 –5:00

C7 Influence of Pop Culture on Education and Today's Students
Texas Ballroom II

Sponsor: Instructional Development: High School
Moderator/Program Chair: Seth Phillips, Whitehouse HS
Coordinator: Rory McKenzie, Van HS

Presenters:
Rory McKenzie, Van HS
Seth Phillips, Whitehouse HS
April Caldwell, Skyline HS

How can we teach the “entertain me” generation? How can we use pop culture effectively in the classroom? Presenters will offer ideas to answer these questions.

C8 National Junior Forensic League: Becoming Part of the National Middle School Forensics Community

Permian I-II

Sponsor: Instructional Development: Middle School
Moderator/Program Chair: George Tennison, E.A. Olle MS
Coordinator: Michael Limas, Albright MS

Presenter:
Brooks Johnson

Learn about the National Junior Forensic League through a roundtable discussion regarding best practices and tactics for motivating young adolescents. Learn how to reach out to area high schools to build educational synergy.

**C9 Funding for Projects and Experiential Learning:
The Jason Project**

Texas Ballroom III

Sponsor: Instructional Development: College & University
Moderator/Program Chair: Mary Evelyn Collins, Lamar University
Coordinator: Mary Evelyn Collins, Lamar University

Presenters:
O'Brien Stanley, Lamar University
Larry Elliott, Lamar University

The Jason Project will be discussed.

THURSDAY

C

Panels

3:50-5:00

THURSDAY, OCTOBER 7, 2010

5:10-6:20 MEET THE AUTHORS! Paluxy I-III
Panel Chair: Ronda Craig
Panel Coordinator: Sean Duthie

Danny "Dny" - Slam Poetry

6:30-7:45 EDUCATOR OF THE YEAR RECEPTION
Lakeview and Foyer

2010 Educator of Year Nominees will be introduced

8:00 - ? **TFA Business Meeting** Texas Ballroom VI-VII

Enjoy the wonderful Houston hospitality!!

FRIDAY, OCTOBER 8, 2010

7:00-8:00 **TACA BUSINESS MEETING** Paluxy 1-III
Chair: Debbi Hatton, Sam Houston State University

Everyone is welcome to come join in the fun!

8:00-9:00 **REGISTRATION CONTINUES** Texas Ballroom Foyer

PANEL D 8:00-9:10 FRIDAY

DON'T FORGET TO BUY YOUR LUNCHEON TICKET

D1 Extemp. . .What Was Your Question?
(recommended for new teachers) **Texas Ballroom I**

Sponsor: Texas Forensic Association
Moderator/Program Chair: Erin Stage, Hays HS
Coordinator: Kirsten Nash, Hendrickson HS
Presenters:
Cheryl Potts, Plano Sr. HS
Joe Uhler, Anderson HS

A sharing of teaching, coaching and how to maintain a successful limited prep speaking component of a speech and debate program.

MEET THE AUTHOR
Educator of the Year Reception

FRIDAY 8:00-9:10AM

D2 Policy Debate Topic Analysis

(recommended for new teachers)

Texas Ballroom II

Sponsor: Argumentation & Debate

Moderator/Program Chair: Kerry Moore, Muleshoe HS

Coordinator: Kerry Moore, Muleshoe HS

Presenters:

Nicole Serrano, Dallas Urban Debate League

Eric Forslund, The Greenhill School

An in-depth analysis of the 2010-11 national high school CX debate topic: The U.S. federal government should substantially increase social services for persons living in poverty in the U.S. An overall topic analysis, affirmative cases and negative arguments and strategies will be explored. Potential strategies for research and teaching the topic will also be examined.

D3 Social Networking and the Role of Teachers and Students

Woodbine I-II

Sponsor: Rhetoric and Communication Theory

Moderator/Program Chair: Barbara Mayo, Northeast Lakeview College

Coordinator: Barbara Mayo, Northeast Lakeview College

Presenters:

Seth Phillips, Whitehouse HS

Julie Bonner, Tomball HS

Debbi Hatton, Sam Houston State University

This panel explores both the advantages and disadvantages social networking sites pose for educators and the dilemmas faced with becoming “Facebook” friends with students.

D4 Speed Dating for the Teacher (Swap Shop)

(recommended for new teachers)

Texas Ballroom III

Sponsor: Theatre

Moderator/Program Chair: Michael Morales, South MS

Coordinator: Craig Hertel, Lindsay HS

Presenters:

Round Table with Veteran Teachers

New to theatre? Have a few years under your belt? New and veteran theatre teachers meet to swap lessons and activities that really work. Please be prepared with copies that include your contact information.

FRIDAY
D
Panels
8:00-9:10AM

FRIDAY, OCTOBER 8, 2010
(D PANELS 8:00-9:10 CONT.)

FRIDAY D Panels 8:00-9:10AM

D5 Intervention Strategies and Modifications

(recommended for new teachers)

Frio I-II

Sponsor: Instructional Development: High School
Moderator/Program Chair: Tia Woods, Midway HS
Coordinator: Karen Cunningham, Reagan HS

Presenters:

Racy Grant, Hallsville HS
Melissa Witt, Lubbock Coronado HS
Tia Woods, Midway HS

Modifying in the speech and debate classroom. . . How do we do it? Presenters
Will provide a variety of intervention and modification strategies.

D6 Middle School Debate: An Answer to Chaos in the Community

Gulf Coast I-II

Sponsor: Instructional Development: Middle School
Moderator/Program Chair: George Tennison, E.A. Olle MS
Coordinator: George Tennison, E.A. Olle MS

Presenters:

Sandra Jones, Killough MS
George Tennison, E.A. Olle MS

Presenters will show how debate can be taught at the middle school level as an
answer to the chaos that many middle school students face every day.

D7 Variation upon Variation

(recommended for new teachers)

Paluxy I-III

Sponsor: Oral Interpretation & Performance Studies

Moderator/Program Chair: Shawn Duthie, Holliday HS
Coordinator: Shawn Duthie, Holliday HS

Presenters:

Shawn Duthie, Holliday HS
Ann Shofner, Tascosa HS
Tonya Harper, Ennis HS
Aimee Kasprzyk, Rice HS
Vicki Dillard, Iowa Park HS
Barbara Ixba, Lake Travis HS
Ashley Donahue, UIL

This panel will discuss the variations of oral interp judging and performance by
UIL region and by conference.

D8

**GIFTS: Great Ideas for Teaching Speech
Permian I-II**

Sponsor: Instructional Development: College & University
Moderator/ Program Chair: Mary Evelyn Collins, Lamar University
Coordinator: Stephanie Allen, South Plains College

Presenters:

Debbi Hatton, Sam Houston State University
“Research Assignment for the ‘Teaching Speech In the
Public Schools’ Course”
LaKeysha Jones, Lamar University
“The Group Assignment for COMM/SPCH 1315,
Public Speaking, as an Online Course”
Jim Towns, Stephen F. Austin University
“A New Assignment in Interpersonal Communication”
Steve Goode, Stephen F. Austin University
“Workshops for Building Character”

Topic Description: The presenters will be seated in circles with their syllabi ready to discuss their great idea. Each presentation will take 12 minutes. At the end of the presentation, participants are encouraged to change circles and to hear another great idea and get another sample syllabus.

FRIDAY D Panels 8:00-9:10AM

**SECOND GENERAL SESSION
9:20-10:20
Texas Ballroom V-VII**

**11:00—12:00 CONVENTION REGISTRATION CONTINUES
Texas Ballroom Foyer**

PANEL E

10:30-11:40

FRIDAY

**E1 In Sickness and In Health: Narrative Reciprocity
and the Illness Experience**

Permian I-II

Sponsor: Interpersonal and Organizational

Panel Coordinator/Moderator: Leandra Hernandez, Texas A&M University

Presenters:

Jill Yamasaki, PhD. University of Houston

Students--UH Valenti School of Communication

Communication scholars and medical practitioners acknowledge the importance of narrative for understanding the lived realities of health care participants. As natural storytellers, individuals share stories of health and illness to make sense of their experiences, manage uncertainty, and construct personal and social identities with empathic and receptive audiences. This panel highlights the reciprocal nature of health and illness storytelling through a variety of narrative forms, including art, poetry, music, performance, and prose.

E2 Debate Class Swapshop

(recommended for new teachers)

Texas Ballroom I

Sponsor: Argumentation & Debate

Moderator/Program Chair: Carol Hildebrand, Caprock HS

Coordinator: Mellessa Denny, Amarillo HS

Presenters:

Wendi Brandenburg, Centennial HS

Andy Hart, Brenham HS

An opportunity for debate coaches and teachers from across the state to trade and share effective lesson plans. Coaches are to bring 50 copies of their favorite lesson to share and will use 2 minutes to explain their lesson to the group.

E3 Student Papers in Rhetoric and Communication Theory

Texas Ballroom II

Sponsor: Rhetoric and Communication Theory

Moderator/Program Chair: Dr. Trudy L. Hanson, West Texas A&M University

Coordinator: Dr. Trudy L. Hanson, West Texas A&M University

Presenters:

*Bones, Hooks and Western Folklore: A Rhetorical Analysis of a
Pioneering African American Cowboy*

Elly Mons, West Texas A&M University

*Visual Rhetoric & Vanity Fair: An Analysis of the Tiger Woods
Cover Image*

Dustin A. Wood, Texas A&M University

Respondent: Dr. Trudy L. Hanson, West Texas A&M University

FRIDAY E Panels 10:30-11:40AM

E4 The Role of the Male Actor: “The Drought of Men” in High School Theatre Programs

Gulf Coast I-II

Sponsor: Theatre

Moderator/Program Chair: Andy Hart, Brenham HS

Coordinator:

Presenter:

Andy Hart, Brenham HS

Audience Members

A round table discussion on how to increase male participation in high school theatre programs.

E5 So How Did you Do in the Round?

(recommended for new teachers)

Paluxy I-III

Sponsor: Texas Forensic Association

Moderator/Program Chair: Marisol LaSelva, MacArthur HS

Coordinator: Kathryn Sawyer, Allen HS

Presenters:

Bruce Garner, Retired

Grant Hahn, Grapevine HS

Creating a method that assists the student performer to maintain a constant level of performance will be discussed.

E6 Coaching Extemp

Frio I-II

Sponsor: TIFA

Moderator/Program Chair: M'Liss Hindman, Tyler Junior College

Coordinator: Floyd McDonnell, San Jacinto College

Presenters:

Randy Cox, University of Texas at Austin

Brandon Wood, Central Texas College

Students will perform extemporaneous speeches and college coaches will demonstrate coaching sessions with each.

FRIDAY

E

Panels

10:30-11:40AM

FRIDAY, OCTOBER 8, 2010 (E PANELS 10:30-11:40 CONT.)

E7 Intercultural Beyond Race. . .
(recommended for new teachers)

Texas Ballroom III

Sponsor: Instructional Development: High School
Moderator/Program Chair: Greg Mayo, Sterling HS
Coordinator: Wendy Carr, Bowie HS

Presenters: Wendy Carr, Bowie HS
Greg Mayo, Sterling HS
Veleria Wilson, Harmony HS

So often the term “intercultural communication” brings thoughts of race, but intercultural Communication also includes gender, age, religion, class, etc. A variety of issues and activities for teaching intercultural communication BEYOND race will be explored.

E8 Creating Community Before Chaos Erupts

Cotton Valley I-II

Sponsor: Instructional Development: Middle School
Moderator/Program Chair: Patty Brant, Craig MS
Coordinator: Patty Brant, Craig MS

Presenters:
Mary Jane Grant, Morehead MS
Sara Jane Barno, Hornedo MS

Participants will learn strategies to build teams, boost tolerance and open minds.

E9 Storytelling for the Community

Woodbine I-II

Sponsor: Oral Interpretation and Performance Studies
Moderator/Program Chair: June Smith, Angelo State University
Coordinator: Vicki Dillard, Iowa Park HS

Presenters:
June Smith, Angelo State University
Casey Ferguson, Angelo State University
Angelo State Forensic Students

Utilizing the art of storytelling to strengthen community ties will be presented.

11:50-1:30 CONVENTION LUNCHEON Texas Ballroom V-VII

**Presentation of the
TSCA Communicator of the Year
and the TSCA Educator of the Year Awards**

10:30-11:40

FRIDAY E Panels

FRIDAY E Panels

**CONVENTION
LUNCHEON**

FRIDAY. OCTOBER 8, 2010

2:00-3:00	Registration Continues	Texas Ballroom Foyer
1:40-2:40	District Meetings	
	Districts 1, 2, 3, & 4	Texas Ballroom I
	Districts 5, 6, 7, 8,, & 9	Paluxy I-III
	Districts 10 & 11	Gulf Coast I-II
	Districts 12, 14, 15, & 16	Permian I-II
	Districts 17, 18, & 19	Woodbine I-II
	Districts 13, & 20	Texas Ballroom II

Find your district using the chart below. Districts are the same as your local high school Educational Service Center Regional Headquarters.

See map on back of cover.

Region#	Headquarters	Region #	Headquarters	Region #	Headquarters
1	Edinburg	8	Mount Pleasant	15	San Angelo
2	Corpus Christi	9	Wichita Fall	16	Amarillo
3	Victoria	10	Richardson	17	Lubbock
4	Houston	11	Fort Worth	18	Midland
5	Beaumont	12	Waco	19	El Paso
6	Huntsville	13	Austin	20	San Antonio
7	Kilgore	14	Abilene		

F1 Navigating Life's Ending Passages

PANEL F

2:50-4:00

FRIDAY

Frio I-II

Sponsor: Interpersonal and Organizational

Program/Panel Chair: Martha Haun, University of Houston

Coordinator: Martha Haun, University of Houston

Presenters:

“Empty Caskets: Anticipatory Grief.” Jim Towns, Ph.D., Stephen F. Austin College

“Relating to the Families of Mentally Retarded Clients When the Journey Ends Unexpectedly” Steve Goode, Head, Texas Adult Foster Care, Class C Nursing Homes

“My Love List,” J. Stephen Sandifer, Associate Minister, Southwest Central Church of Christ, Houston, TX.

Whether it is the anticipated loss of our loved ones or those unexpected life events, they likely pose the most challenging communication events we will ever face. This program addresses both aspects of those challenges and some specific, concrete ways that we can be better prepared for the communication events as they arise for ourselves and others.

F2 Outstanding Scholar in Rhetoric and Communication Theory

Woodbine I-II

Sponsor: Rhetoric and Communication Theory

Moderator/Interviewer: Russell Kirkscey, Blanco HS

Coordinator: Trudy Hanson, West Texas A&M University

Join us in honoring the scholarship and service of Dr. June Smith, Angelo State University.

FRIDAY

1:40-2:40

FRIDAY

F

Panels

2:50-4:00

F3 Advanced CX Theory and Framework

Texas Ballroom I

Sponsor: Argumentation & Debate
Moderator/ Program Chair: Glenda Ferguson, Coppell HS
Coordinator: Glenda Ferguson, Coppell HS

Presenters:

Dan Lingel, Jesuit College Preparatory School
Matt Reichle, Ronald Reagan High School
Nicole Serrano, Dallas Urban Debate League

For experienced coaches who are trying to help their policy debate teams understand and use complex theory and framework. This panel will explain the fundamentals of “theory debate”, as well as explain the more advanced framework issues.

F4 Tech for the Theatre: Elmo Is Not Just a Character on Sesame Street

Texas Ballroom III

Sponsor: Theatre
Moderator/Program Chair: Ofelia Pena, PSJA HS/ Jose De Hoyos
Panel Coordinator: Ross DeLeon, Somerset HS

Presenter:

Omar Leos, Edison HS

New and old ways to incorporate technology into your theatre classroom will be presented.

F5 Survival 101 for Speech & Debate Coaches

(recommended for new teachers)

Texas Ballroom II

Sponsor: Texas Forensic Association
Moderator/ Program Chair: Erin Stage, Hays HS
Coordinator: Candace Garrard, Bryan HS

Presenters:

Martha Anne Pierson, Clear Lake HS
Shawn Mena, Bel Air HS

An overview of success strategies and time management techniques for the new and veteran coach will be presented.

F6 Extra! Extra! Hear All About ‘Em

Paluxy I-III

Sponsor: Oral Interpretation & Performance Studies
Moderator/Program Chair: Jana Riggins, University Interscholastic League
Coordinator: Ronda Craig, Hallsville HS

Presenters: Jana Riggins, University Interscholastic League
State Prose/Poetry Advisory Committee Members

The new 2010-2011 UIL Prose and Poetry categories will be introduced and explored.

F7 Project Community or Chaos

Cotton Valley I-II

Sponsor: Instructional Development: High School
Moderator/Program Chair: Sharon Bradford, Wills Point HS
Coordinator: Melissa Witt, Lubbock Coronado HS

Presenters:

- CJ Odam, San Marcos HS
- Melissa Witt, Lubbock Coronado HS
- Randall Krawll, Round Rock HS
- Ebony Davis
- Russell Lowery-Hart, Amarillo College

The panel will discuss ideas for community projects and service-learning activities to involve your students in an organized and educational fashion.

F8 TFA and JOT: A Recipe for Success
(recommended for new teachers)

Permian I-II

Sponsor: Texas Forensics Association
Moderator/ Program Chair: Robert Shepard, Creekview HS
Coordinator: Ruben Richardson, Longview HS

Presenters: Brent Hinkle, Joy of Tournaments

Panel Description: Running an IQT with Joy of Tournaments and how to make your life Easier.

NOTES

**FRIDAY
F
Panels
2:50-4:00**

**FRIDAY, continues
INTEREST MEETINGS 4:10-6:20**

INTEREST GROUP MEETINGS

4:10-5:10	Interest Group Meetings Argument and Debate Interpersonal/Organizational Mass Communication TACA	Paluxy I-III Texas Ballroom I Frio I-II Cotton Valley I
5:20-6:20	Interest Group Meetings Theatre Instructional Development: M.S. Instructional Development: H.S. Instructional Development: C & U	Texas Ballroom I Texas Ballroom II Frio I-II Texas Ballroom III

6:20-7:30 PROFESSOR'S PERFORMANCE HOUR

Panel Chair: Ronda Craig, Hallsville High School
Panel Coordinator: Kandi King, Retired

Paluxy I-III

*“If I Were a Rich Man:
Tales of an Unlikely Academic”*
Peter Pober

**Professor's Performance Hour &
PRESIDENT'S RECEPTION**

PRESIDENT'S RECEPTION

7:40-9:00 Lakeview Lobby

Join us as we honor our President - Ralph Long

9:00 - TFA Meeting #2 Texas Ballroom V-VII

SATURDAY, OCTOBER 9, 2010

TEXAS SPEECH COMMUNICATION ASSOCIATION
2010 CONVENTION
Cultural Communication:
Creating Chaos or Community?

8:00-9:00 Executive Council Breakfast Meeting Lakeview
All District Chairs (New and Old)
9:15-10:15 Late Registration Continues Texas Ballroom Foyer

PANELS G

9:10-10:20

SATURDAY

G1 Communication Issues Facing Parents of Children with Special Needs

Cotton Valley I-II

Sponsor: Interpersonal and Organizational
Panel & Program Chair/Coordinator:

Presenters:

Robyn Albright, Houston Spokesperson for Parents of Children with
Autism

Chandra Muenster, Parent of Special Needs child

Unique communication challenges with teachers, friends, peers, neighbors, (e.g. vocabulary, bullying, schedule, diet, etc.) face parents of children with disabilities. Two moms share and contrast perspectives, experiences and communications tips. Audience involvement encouraged in latter part of program.

G2 Lincoln Douglas 101 (recommended for new teachers)

Paluxy I-III

Sponsor: Argumentation & Debate
Moderator/Program Chair: Michelle Watkins, MacArthur HS
Coordinator:

Presenters:

Wendi Brandenburg, Centennial HS
Stacy Thomas, YES Prep Academy

For beginner coaches or those looking to get a more fundamental grasp of how to teach LD Debate. This panel will explain the basics of case construction, rebuttals, basic research skills and coaching strategies

G3 Small Teams - Big Dreams (recommended for new teachers)

Texas Ballroom II

Sponsor: Texas Forensic Association
Moderator/Program Chair: Martha Anne Pierson, Clear Lake HS
Coordinator: Martha Pierson, Clear Lake HS

Presenters:

Gerri Colvin, Corem Deo
Racy Grant, Hallsville HS

The panel will discuss ways to increase and encourage the participation of smaller schools and their students in UIL, NFL and TFA competitive events.

SATURDAY

G

Panels

9:10-10:20

G4 Dialects & Accents in Interp

Woodbine I-II

Sponsor: Oral Interpretation & Performance Studies
Moderator/Program Chair: Aimee Kasprzyk, Rice HS
Coordinator: Aimee Kasprzyk, Rice HS

Presenter:
Aimee Kasprzyk, Rice HS
Barbara Webb, Ennis HS
Myrna Bass, Retired

This panel will look at the wealth of accents & dialects in oral interp, how to do them, and what celebrates multiculturalism vs. what offends.

G5 Enhancing Community through Literature from Different Cultures
Gulf Coast I-II

Sponsor: Instructional Development: Middle School
Moderator/Program Chair: Sandra Jones, Killough MS
Coordinator: George Tennison, E.A. Olle MS

Presenters:
Sandra Jones, Killough MS
Patty Brant, Craig MS

Learn how to build a community by teaching students to understand and interpret literature from other cultures.

G6 Classroom Management

Texas Ballroom I

Sponsor: Instructional Development: High School
Moderator/Program Chair: Janice Caldwell, Lindale HS
Coordinator: Sharon Bradford, Wills Point HS

Presenters:
Janice Caldwell, Lindale HS
Sharon Bradford, Wills Point HS
Seth Phillips, Whitehouse HS
Russell Kirkscey, Blanco HS

College classes are typically not enough to prepare a new teacher for the issues faced in The classroom. Even student teaching can fail to equip a teacher to handle their own Classroom. Veteran teachers often find themselves struggling with issues as the student culture changes. Presenters will discuss tried and true methods as well as some that should be avoided.

G7

Coaching Interp

Texas Ballroom III

Sponsor: TIFA

Moderator/Program Chair: Sarah Contreras, Del Mar College

Coordinator: Floyd McConnell, San Jacinto College

Presenters:

Wade Hescht, Lone Star College North Harris

Jolinda Ramsey, San Antonio College

Students will perform their oral interpretation pieces and college coaches will conduct a coaching session with each. Time for questions and answers will also be given.

G8 Student Papers in Rhetoric and Communication Theory

Frio I-II

Sponsor: Rhetoric & Communication Theory

Moderator/Program Chair: June Smith, Angelo State University

Coordinator:

Presenters:

Dee Henderson's Persuasion through Storytelling,

Janet Heismann, Angelo State University

Political Cartoons,

Rachel Ward, Angelo State University

The Real Housewives of New Jersey,

Marissa Sky U. Gabaldon, Angelo State University

Apologia for an Apologetic: Arguing for Augustine's Theory of Rhetoric,

Dustin A. Wood, Texas A&M University

Undergraduate and graduate students present their essays about a variety of persuasive artifacts.

NOTES

SATURDAY

G

Panels

9:10 - 10:20

SATURDAY, OCTOBER 9, 2010 (H PANELS 10:30-11:40 CONT.)

H PANELS

10:30-11:40

SATURDAY

10:30-11:40
H Panels
SATURDAY

H1 Tips for Effective Meeting Management

Texas Ballroom III

Sponsor: Interpersonal and Organizational

Moderator/Program Chair: Martha Haun, University of Houston

Coordinator: Martha Haun, University of Houston

Presenters:

Lucy Hicks Anderson, President Texas State Assn. Parliamentarians

Dennis Clark, Past President Texas State Assn. Parliamentarians

Martha J. Haun, Ph.D., Professional Registered Parliamentarian

Running a meeting is much more than preparing an agenda, rapping a gavel, and calling the meeting to order. It has its roots in interpersonal skills. Come get the good tips for solving the people problems and enjoy your meetings more!

Audience involvement encouraged. Bring your typed questions for the panelists and your Robert's Rules of Order Newly Revised 10th. Handouts will be provided

H2 Public vs. Private Issues

Texas Ballroom II

Sponsor: Rhetoric & Communication Theory

Moderator/Program Chair: Russell Kirkscey, Blanco HS

Coordinator: Russell Kirkscey, Blanco HS

Presenters:

Julie Bonner, Tomball HS

Joanna Hickey, Boling HS

Hiding the Meaning: Technologism, Entelechy, and Privacy on the Internet,

Russell Kirkscey, Blanco HS

This panel examines how technology is impacting our sense of what is "private" and what is "public."

H3 Fundraising 101

Woodbine I-II

Sponsor: Texas Forensic Association

Moderator/Program Chair: Kathryn Sawyer, Allen HS

Coordinator: Dundra Hollins, Westfield HS

Presenter:

Karen Willbanks, Plano Sr. HS

John Lemaster

Ideas of creative fundraising for programs big and small.

H4 Integrating Forensics into the Non-Forensics Classroom

Texas Ballroom I

Sponsor: Instructional Development: High School
Moderator/Program Chair: Karen Cunningham, Reagan HS
Coordinator: Greg Mayo, Sterling HS

Presenters:

Greg Mayo, Sterling HS
Seth Phillips, Whitehouse HS
Racy Grant, Hallsville HS
Julie Bonner, Tomball HS

Today's focus on cross-curricular education should not end with the core subjects. The benefits of teaching certain forensic concepts can benefit any core or other curricular teacher. Presenters will discuss a variety of ways to utilize forensics cross-curricularly and teach forensics outside of the forensics classroom.

H5 But You Don't Look Sick

Cotton Valley I-II

Sponsor: Instructional Development: Middle School
Moderator/Program Chair: Gwen White, Craig Ms
Coordinator: Gwen White, Craig MS

Presenter:

Jamie Uphold, Bowie MS

Participants will understand the chronic invisible illness, how people judge it and the chaos it brings within the healthy and disabled communities.

H6 Formula for Humorous

Paluxy I-III

Sponsor: Oral Interpretation & Performance Studies
Moderator/Program Chair: Aimee Kasprzyk, Rice HS
Coordinator: Patrick Mercier, Cy Lakes HS

Presenters:

Aimee Kasprzyk, Rice HS
Shawn Duthie, Holliday HS
Robert Shepard, Creekview HS

The presenters will discuss what it takes to make a humorous piece successful.

SATURDAY
H
Panels
10:30-11:40

H7 Developing Your Own: Custom Publishing

Frio I-II

Sponsor: Instructional Development: College & University
Moderator/Program Chair: Trudy Hanson, West Texas A&M University
Coordinator: Stephanie Allen, South Plains College

Presenter:
Pearson Publishing Company representative

How to develop and customize your own publications.

SATURDAY, H Panels 10:30-11:40

Please submit all ideas for programs for 2011 Convention to your Interest Group chair. The convention is only as good as your ideas--after all, everyone's perspective matters.

IT IS A MATTER OF PERSPECTIVE!

THIRD GENERAL SESSION

11:50-1:00

Texas Ballroom V-VII

TEXAS SPEECH COMMUNICATION ASSOCIATION
2010 CONVENTION
Cultural Communication:
Creating Chaos or Community?

1:00-1:45 2011 Conference Planning Paluxy I-III
**ALL 2010-2011 District Chairs and Interest Group Chairs Must Attend, along
with 2011 Local Arrangements Committee**

1:45-3:00 TFA Business Meeting #3 Woodbine I-II
(if needed)

TSCA CONFERENCE 2011 CALL FOR PAPERS AND PANELS

IT'S ALL A MATTER OF PERSPECTIVE

Omni Mandalay Hotel at Las Colinas
221 East Las Colinas Boulevard
Dallas (Irving), Texas 75039
Phone: (972)556-0800 FAX: (972)556-0729
October 5-8, 2011

**A complete call for papers can be found
Online at:**

<http://www.etsca.com>

Direct all questions to Connie McKee,
Vice-President Elect
cmckee@mail.wtamu.edu

Deadline: March 1, 2011

Please submit them, in Microsoft Publisher, by the deadline! Also, please enter panel information in the format laid out in the current program.

THIRD GENERAL SESSION
SATURDAY 11:50-1:45

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Y-Z

**TEXAS SPEECH COMMUNICATION ASSOCIATION
 Convention 2010: Cultural Communication: Creating Chaos or Community?**

Attendance Record and CPE Verification Sheet

** *General Sessions and Committee Meetings do not count toward CPE hours. TFA Meetings count as IG Meeting**

Participant's Name _____

Session	Session Title/#of hours	Facilitators' Signature
<u>10/06/10</u>	<u>District and Interest Group Meetings</u>	_____
<u>10/07/10</u>	<u>Panel A Program</u>	_____
<u>10/07/10</u>	<u>New Member Luncheon</u>	_____
<u>10/07/10</u>	<u>Panel B Program</u>	_____
<u>10/07/10</u>	<u>Interest Group Meetings #1</u>	_____
<u>10/07/10</u>	<u>Panel C Program</u>	_____
<u>10/07/10</u>	<u>Meet the Author</u>	_____
<u>10/07/10</u>	<u>Panel D Program</u>	_____
<u>10/08/10</u>	<u>Panel E Program</u>	_____
<u>10/08/10</u>	<u>District Meetings</u>	_____
<u>10/08/10</u>	<u>Panel F Program</u>	_____
<u>10/08/10</u>	<u>Interest Group Meeting #2</u>	_____
<u>10/08/10</u>	<u>Interest Group Meeting #3</u>	_____
<u>10/08/10</u>	<u>Professors' Performance Hour</u>	_____
<u>10/09/10</u>	<u>Panel G Program</u>	_____
<u>10/09/10</u>	<u>Panel H Program</u>	_____
Total Number of Conference CPE hours.		_____

TEXAS EDUCATION AGENCY

Regional Education Service Centers (ESCs)

TSCA Districts

[1 Edinburg](#)

[2 Corpus Christi](#)

[3 Victoria](#)

[4 Houston](#)

[5 Beaumont](#)

[6 Huntsville](#)

[7 Kilgore](#)

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[9 Wichita Falls](#)

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[11 Fort Worth](#)

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[15 San Angelo](#)

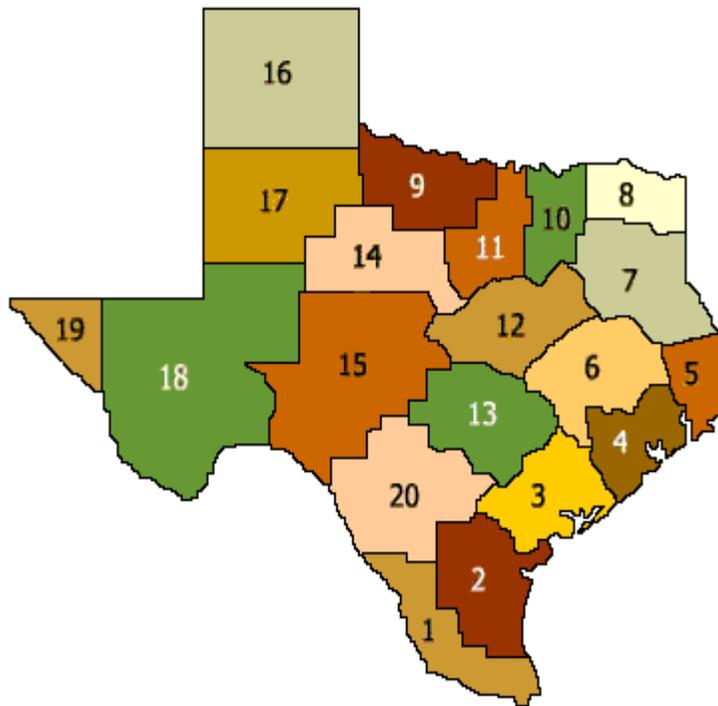
[16 Amarillo](#)

[17 Lubbock](#)

[18 Midland](#)

[19 El Paso](#)

[20 San Antonio](#)



Use this map to determine where to go for your District Meeting!
See you next year in Dallas for the
TSCA 2011
Convention!

Keep in touch with the latest news at
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NOTES

COMMUNICATOR OF THE YEAR GARNET F. COLEMAN



Garnet F. Coleman was elected in 1991 to represent the people of Houston's District 147 in the Texas House of Representatives. Representative Coleman is currently the Chair of the County Affairs Committee, as well as serving as a committee member on numerous legislative committees.

Representative Coleman's work in the Legislature has been instrumental to expanding access to health care for Texans. Representative Coleman was one of the original authors of the Children's Health Insurance Program (CHIP) in Texas, a program that makes health insurance available to more than 500,000 children from working families. Because of his commitment and record on health care, Representative Coleman was selected by the White House to serve as a member of President Obama's State Legislators for Health Reform.

Among Representative Coleman's many honors, he was selected as a "People's Friend" by the Texas Observer in 2009. Twice he has been named to the prestigious Texas Monthly "Ten Best Legislators List."

Outside his legislative work, Representative Coleman remains active and involved in the Houston community. He serves on the boards of the Mid-Town Redevelopment Authority and the Ensemble Theater. In 1991, Representative Coleman founded S.M.A.R.T. Kids, a youth development program that provides tutoring for inner-city students.

THANK YOU

THE FOLLOWING COMPANIES AND INDIVIDUALS GENEROUSLY CONTRIBUTED TO THE SUCCESS OF THE 2010 CONVENTION.

KEVIN ROBERTS & MARK LANIER

KATY CHAMBER OF COMMERCE

AA MOBILITY SOLUTIONS

GREATER HOUSTON CONVENTION & VISITORS BUREAU

CONNIE CAMPBELL

MARVIN AND MARTHA PIERSON

AROMA GARDENS CREATIONS, Kemah

COMFORT SUITES, La Porte

HAMPTON INN, Galleria

CORK THIS WINERY, Montgomery

PLEASANT HILL WINERY, Brenham

ROUND ROCK EXPRESS, Round Rock

SAINT THOMAS UNIVERISTY

STARBUCK'S

HEB

KROGER

RANDALL'S

ECKERDS



Angelo State University
Member, Texas Tech University System



**The Department of
Communication, Mass Media and Theatre
offers B.A. & M.A. Degrees with emphases in
the following program areas:**

Advertising/Public Relations

Applied Communication

Media and Cultural Studies

Radio/Television/Film

Jeff Boone, Ph.D.

(Media Writing, Literacy, Media Management, Media Law)

Chris Collins, Ph.D.

(Media & Cultural Studies, Performance Studies)

Cathy Johnson, Ph.D.

(Advertising Mass Media)

Leah Bell Mangrum, M.F.A.

(Radio, TV, Film)

Johnathan Marlow, Ph.D.

(Organizational Leadership, Public Relations)

Lana Marlow, Ph.D.

(Rhetorical Theory, Women's Studies)

George Pacheco Jr., Ph.D.

(Intercultural Communication, Humor)

Jake Simmons, Ph.D.

(Research Methods, Performance Studies)

June Smith, Ph.D.

(Interpersonal & Organizational Communication)

Shawn Wahl, Ph.D.

(New Media & Instructional Communication)

For More Information Contact:

Dr. Shawn Wahl, Head of Department

Phone: 325.942.2031 Email: shawn.wahl@angelo.edu

Website: www.angelo.edu/dept/cmmt

Notes